

## QuickBooks SimpleStart 2008 Just the Essentials

The simplest way to track sales & expenses

- Get set-up and going in less than 30 minutes
- Accurately track sales and expenses
- Easily create customised estimates, invoices and sales receipts
- Quickly turn estimates into invoices
- Effortlessly organise finances for VAT time

QuickBooks SimpleStart 2008 is designed to help new and home businesses be organised and look professional. No accounting knowledge needed – on screen cheques, invoices, sales receipt etc. look just like the ones you use in everyday business, simply fill in the information and you're done. Get everything you need and nothing you don't!

### Easy Step® Startup interview

In three simple steps you will have your company file setup according to your business needs and your business finances up and running

### Track sales & expenses

Stay organised and keep track of your business activities with all your sales and expenses in one place

### Customisable forms

Get a professional, personalised look for your business when you customise your invoices, credit notes, sales receipts and more

### Track accounts receivable

Keep your business in the black and on top of your cash flow by always knowing how much money your customers owe

### Track & file cash based VAT

Be ready for Tax time by staying on top of VAT you've collected from customers

### Create estimates

Save time and stop manually creating estimates, SimpleStart will produce estimates, keep track of them and even easily convert to an invoice when needed

### 14 Basic reports

Generate reports to clearly see how your business is doing and where you stand

### Data backup

Schedule automatic and regular backups of your SimpleStart data to help relieve the stress of possibly losing your company data

### Google Desktop Search

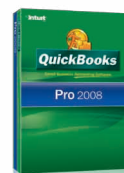
Search using a familiar tool that is powerful and able to search QuickBooks and your computer



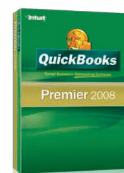
# Which QuickBooks is right for you?



SimpleStart 2008



Pro 2008



Premier 2008

Get Started Easily			
Easy Step® start-up interview gets you up & running right away	✓	Improved	Improved
Chart of Accounts customised for your industry		Improved	Improved
Multiple User Access (with purchase of additional copies) <sup>1</sup>		Up to 5 users <sup>1</sup>	Up to 5 users <sup>1</sup>
Organise and Complete Everyday Tasks			
Easily print cheques, record bills & track expenses	✓	✓	✓
Create estimates & invoices; Email as PDFs	New	✓	✓
Create professional-looking forms with tools to customise	New	Improved	Improved
Track sales & customer payments	✓	✓	✓
Track bills & accounts payable		✓	✓
Customer and supplier centres: contact and transaction history in one place		New	New
Manage employee information and payroll <sup>2</sup>		✓	✓
Manage Products and Services			
Track stock, set re-order points & create purchase orders		✓	✓
Customisable columns for lists	New	New	New
Create sales orders & track back orders			✓
Generate sales orders from estimates			✓
Generate purchase orders from estimates & sales orders			✓
Easily set prices and determine discounts by customer or job			✓
Build and track inventory assemblies to finished goods			✓
Units of Measure - buy, sell stock in different units			Improved
Manage Your Business			
Google Desktop search	New	New	New
VAT management	Cash only	Improved	Improved
Customisable reports and graphs	14 Basic Reports	100+ Reports	135+ Reports
Import & export to and from Word, Excel & import Outlook contacts <sup>3</sup>		Improved	Improved
Create budgets		✓	✓
Create business plans & forecasts			Improved
Share data with other business applications <sup>4</sup>	New	✓	✓
Business credit check reports <sup>5</sup>		New	New
Accountant Specific Tools			
Set permission levels to control user access		✓	✓
Audit trail	New	Improved	Improved
Password protected closing date		✓	✓
Auto reverse of journal entries			✓
Post journals directly to retained earnings			New
Access your files from remote locations <sup>6</sup> (additional fees may apply)			1-year free

**1** Requires the purchase of additional single-user and/or multi-user packs to become multiple-user capable (one user per license purchased). All users must be on the same-year version of QuickBooks to access the same company file. **2** QuickBooks Payroll requires an annual subscription. Internet access required for e-filing. **3** Requires Microsoft Word 2000, 2002, 2003, 2007. Excel integration requires Excel 2000, 2002, 2003 or 2007. Outlook synchronisation requires QuickBooks Contact Sync for Outlook tool, available for free at [www.quickbooks.com/contact\\_sync/](http://www.quickbooks.com/contact_sync/), and Outlook 2000, 2002, 2003 or 2007. For more information visit [www.quickbooks.co.uk](http://www.quickbooks.co.uk). Business software applications sold separately. **4** QuickBooks compatible software available from <http://marketplace.intuit.com>. **5** Business Credit Reports is a service powered by Experian. Fee payable for each report downloaded. Requires internet access. **6** Internet access required. Additional fees apply for WebEx remote access service. One single-user subscription (12 months of service) included at no charge, valid for customers who purchase and install QuickBooks Premier 2008 software before 31/12/2008. Includes one year free WebEx remote access. Remote Access subscription begins at the time of installation. **7** Free QuickBooks support available for 30 consecutive days from first-time registration. Registration must be completed within 90 days of purchase. **8** 30-day money back guarantee: if you're not satisfied return the product within 30 days of purchase with dated receipt or invoice and we'll issue a refund of the purchase price. **9** The Sift Media Business Software Satisfaction Awards reward high standards from software application providers serving UK businesses.

**System Requirements RECOMMENDED** At least 1.8 GHz Intel Pentium 4 recommended or equivalent computer • 512 MB of RAM **MINIMUM** Windows 2000/XP/Vista (32bit only) • 2000/XP: 500 MHZ Intel Pentium III (or equivalent) and at least 256 MB of RAM for a single user • Vista: 1.2GHz Intel Pentium III (or equivalent) and 1GB RAM • 1 GB of disk space (additional space required for data files) • Internet Explorer 6.0 or better required (6.0 provided on CD. Requires an additional 70 MB) • Microsoft .NET Framework Common Language Runtime 1.1 (provided on CD. Requires an additional 150 MB.) • At least 256 color SVGA video • Optimized for 1024x768 • 2x CD-ROM • All online features/services require Internet access with at least a 56 Kbps modem (DSL or Cable Modem recommended) **INTEGRATION/COMPATIBILITY REQUIREMENTS** Emailing forms requires a MAPI-compliant e-mail program (such as Microsoft Outlook 2000, 2002, 2003 or 2007) **DOWNLOAD REQUIREMENTS** A high-speed Internet connection (DSL, cable modem, or higher) • Internet Explorer 6.0 or higher (should be included in the CD) • 2.5 GB free disk space